



THE GLEAMING EYE

Sigma Alpha Rho Fraternity



ISSUE I

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Sigma Phi Sweeps Abbie!!

Returning from the 64th Convention, following a dismal year, the Sigma Phi Playboys decided to put their Fraternal knowledge into action. At the first meeting of the new fraternal year, Brother Joe Katz was re-elected Sigma Rho. Early on, he stated his goal of being the best. This goal was followed by specific aims in each committee.

The Rho Committee proved powerful as it inducted twenty-four new brothers and started a Gamma Club. The sports committee showed the chapter's power in another aspect, as the Playboys were in the playoffs of all the P.D.C. sporting leagues and captured the basketball championship. The Chapter's Jewish identity was fostered by both Saturday morning and weeknight Minyan Service attendance. Several socials and a sister chapter highlighted the social program. An ICR program that included visiting every chapter in the fraternity earned Sigma Phi the coveted Mid-Year ICR award. In the area of community service, the Playboys

conducted Charity benefits, marathons, attended an old-age home, and adopted a grandmother. One of the Chapter's strongest aspects was publications. The award-winning flyer, "The Crescendo", was a quality periodical that was published more than twice as often as any other of its kind. The newspaper, *The Sigma Phi Playboy*, set new standards in chapter newspapers. An alumni affair and incredible Parent's Affair attendance round out the complete but diversified committee programs.

Sigma Phi ran eight affairs that were open to the fraternity. From dances, to hayrides, to a special brand of movie night, all the events were successful. The Playboys also ran the War Memorial Conclave in the spring.

The determination and hard work paid off for the Playboys. The winners of eight awards were ultimately rewarded on August 29, 1982. This is the day that the Sigma Phi Playboys won the Edward Ross Abramson Award

for the best Chapter. A sharp contrast from the year before, the Playboys returned home content. They had achieved their goal. The Sigma Phi Playboys had gotten on top ... to stay there.

Sigma Alpha Rho's Calendar of Events 1983

January

- 22 - Rho Omega's Rock Video Dance
- 27 - F.A.J.A. Super Sunday
- 29 - M.S.D.C. Mini Conclave

February

- 5 - ETA Valentine's Dance
- 11-13 - Mid Year I.E.C.
- 19 - Delta Theta's Dance
- 25 - Phi 76's Night

March

- 5 - Epsilon's Sweetheart Ball

May

- 20-22 - Theta Epsilon's Anniversary Conclave

“From the Editor’s Desk”

With this being our first issue of the Gleaming Eye this year, we have seen the vast improvements our fraternity has made. With the reactivation of the Delta Theta, Theta Theta, and Rho Lambda Chapters, we have witnessed just how effective our expansion program has been.

You must now realize that *Sigma Alpha Rho* is on the move and to keep up with the fraternity, you as brothers must continually work harder and strive to re-establish the glorious days of our past.

Although the Supreme Board of Chancellors should be greatly acknowledged for their zealous and ardent contributions, it is *you*, the individual brother, whose contributions should be most greatly credited. Remember, it is up to the Sigma Rhos, Mu Rhos, Kappa Mus and even the average brothers of each chapter to strengthen our great fraternity and to guide a promising tomorrow.

Brother Eric Beller
Brother Craig Feldman
Editors in Chief

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Supreme Exalted Ruler Report

Dear Brothers,

Sigma Alpha Rho is having a tremendous year. This is the first of hopefully, will be many, Gleaming Eyes this year. Our annual ski trip and all-night bowling party were both smashing successes. Also, we have two major conclaves planned in Mid-Southern District Council in addition to our mid-year convention. You are not a member of a stagnant fraternity as *SAR* is moving fast.

Proudly, we have inducted three new *SAR* chapters. They are the Delta Theta Chapter located in Bensalem, Pa., the Rho Lambda Chapter located in Fairfax, Va. and last and certainly not least the Theta Iota Chapter in New Orleans, La. That’s right, the same New Orleans where you heard those great conclave stories. You brothers will have the same opportunity to have such a time. From an organizational standpoint, *Sigma Alpha Rho* has developed into a fraternity of great pride and accomplishments.

If I were to pick one area where *Sigma Alpha Rho* needed to improve it would be in the area of inductions. As a very famous past SER once said “*Inductions are the lifeblood of our great fraternity*”. Although we have inducted over 200 new brothers, we must work much harder to achieve our goal of over 300 new brothers. Inducting new brothers creates more capital for our chapters, plus more important, fills our fraternity with new spirit and ideas.

As we approach mid-year each brother must evaluate their chapters and their own progress. If your chapter is not doing as well as possible, now is the time to work even harder for *Sigma Alpha Rho*. The rewards you receive in return is well worth the effort. I remain

Fraternally yours,
Brad Heisman
Supreme Exalted Ruler

Philadelphia District Council Exalted Ruler's Report

This year for P.D.C. has been one of the best years for the council and the council board. Highlighted by the reactivation of the Delta Theta and Zeta XI Chapters, P.D.C. has currently thirteen active chapters. The board's goal is by Mid-Year to have thirteen active chapters being internally strong. After Mid-Year, the board plans to at least tie the mark of sixteen active chapters, the most that the council has ever seen.

So far this year P.D.C. has run a very successful Parents Affair with over 200 people attending, thanks to the efforts of Brother Larry Blumenthal. The council has also run the best Hockey League in the council's history, thanks to Brother Paul Wiser and Brother Joey Katz, with Sigma Phi winning the Championship. The council has also donated over \$3100.00 in clothing, over half a truckload, to Goodwill, thanks to the hard work of Brother Craig Feldman.

In closing, I would like to thank everyone, especially my board and Sigma Rho's who have contributed to making P.D.C. as strong as it is this year.

I am looking forward to seeing everyone at Mid-Year where P.D.C. will again prove how great we are.

*Fraternally yours,
Brother Mitch Green
Exalted Ruler, P.D.C.*

Mid Southern District Council's Exalted Ruler's Report

Mid Southern District Council is in excellent shape, with the latest edition to our council, Rho Lambda, the goal of becoming SAR's biggest, best, and most fraternal council is rapidly coming true. We now have 56 active brothers in our council; Rho Lambda has 5, Tau Theta has 7, Theta Iota has 12, and Theta Epsilon now has 29. We are looking forward for busloads of fraternalistic brothers to come down to such places as Rockville, Pikesville and Baltimore, Maryland. Also, we would like to see people visit our new chapter, Rho Lambda in Fairfax, Virginia. Just call and we'll be glad to have you.

*Fraternally yours,
Brother Martin Hyatt
Exalted Ruler, M.S.D.C.*

**P.D.C.
OLDEST
BIGGEST
BEST**

***Time and Time again proving
ourselves the leaders of the faternity***

Eastern District Council Exalted Ruler's Report

Dear Brothers,

On behalf of E.D.C., I would like to congratulate those Brothers who have just been elected on to the E.D.C. Board. Although we got off to a slow start, the Brothers of E.D.C. are now well organized and back on their feet.

On Friday, Dec. 10, E.D.C. ran its' first Oneg Shabbot at the Beth-Jacob-Beth Israel Synagogue. Thanks to Brother Mike Goldman, over 40 Brothers were in attendance.

E.D.C. also ran a very successful bus to S.A.R.'s 7th Annual Bowling Party. Everyone who went had a great time.

Another event that E.D.C. is supporting is S.A.R.'s Ski Trip. We are sending over 15 Brothers to Ithica, N.Y. to take part in some serious skiing and lodging.

Some other E.D.C. affairs are:

Beta Epsilon's 7th Annual 76ers Affair on Jan. 15, 1983 vs. the Indiana Pacers. Contact Stu Gansky ... \$10.00.

E.D.C. helps the A.J.A. Telethon on Jan. 23, 1983.

*Beta Tau's Monte Carlo - Rollerskating Affair ...
Details will be available in the near future.

Last but not least ... Epsilon's 39th Annual Sweetheart Ball at the Executive Motor Lodge in Cherry Hill, N.J. Call Neal Frankel at (609) 667-1037.

E.D.C. has spent many long hours getting our chapters back on their feet again. Thanks to Brothers Josh Malice and Scott Toporov, the Alpha Omega (Cinnaminson) and the Theta Lambda (Margate) chapters are in full operation and are striving to bring the AB home to E.D.C. once again.

*Fraternally,
Brother Scott Toporov
Chancellor-at-Large
Exalted Ruler of E.D.C.*

Epsilon's 38th Annual Sweetheart Ball

This years **Sweetheart Ball** is being held at the Executive Motor Lodge on Rt. 73 and Fellowship Road in Mt. Laurel. Since we wanted as many brothers to attend as possible we have managed to keep the price at \$35.00, the same as last year.

If you have never attended a **Sweetheart Ball** in the past, now is your chance to participate in a great *Sigma Alpha Rho* tradition, as well as an Epsilon tradition. Up to now the committee has been working extra hard to make the evening enjoyable for everyone.

I hope that every Chapter member attends this festive night. I promise everyone will have a night to remember. See you on March 5 and don't forget to put **Sweetheart Ball** on all your calendars.

*Fraternally
Brother Neal Frankel*

Eastern District Council "Back on our Feet Again"

Exalted Ruler	Scott Toporov
Grand Ruler	Eric Burak
Grand Exchequer	Mike Goldman
Grand Scribe	Mike Lopatine
Members at Large	Scott Cohen, Stu Gansky, Maury Kauffman

*Epsilon - Beta Tau - Beta Iota - Beta Epsilon
Nu Epsilon - Theta Lambda - Alpha Omega*

Sigma Alpha Rho's 65th anniversary celebration was held on Saturday, November 6, 1982. The celebration committee, headed by brothers Harold B. Weissman and Jerry N. Krader ended six months of hard work with an evening that will long be remembered by all in attendance.

As a member of the celebration committee, I had the honor of working with many of our fraternity's most dedicated alumni. As a past SER I always thought that I knew all there was to know about running affairs. Working with these brothers clearly illustrated how much I still have to learn.

While the affair itself was marred by several short comings (size, food, publicity and room temperature) the spirit of those in attendance could not have been higher. Seeing old friends, catching up on lost time and genuinely enjoying ourselves was our only order of business. While my own personal highlight was a long overdue reconciliation with past Supreme Chancellor at Large, Glenn Josephs, not a second was wasted or unenjoyed.

Perhaps my only disappointment was in the surprising absence of brothers whom I had expected to see. Why brothers came is obvious. Why others stayed away is a mystery. All of us at one time had been "Gung Ho". All of us traveled, all of us cared, all of us shared, and then some of us went our separate ways. Four of my eleven Supreme Board Members had vanished. Where were they - who knows? Who missed them - we all did.

All events are learning experiences and this celebration was no different. I learned how much I cherished my friendships, appreciated my brothers, and missed their absence. I urge you active brothers to get close and stay close with each other. The greatest gift that this fraternity offers you is friendship. Take it, use it, and cherish it.

Looking forward to seeing all of you at the 75th anniversary celebration I remain most fraternally yours,

*Don H. Benn
Past Supreme Exalted Ruler*

<p><i>Best Wishes to SAR Compliments of the "Bubby Feldman Election Committee" Remember! Vote Bub for SER</i></p>	<p>ETA "Rebels Keep on Rollin" PASTNER '83</p>
<p>DELTA THETA SCHAEFER '83</p>	<p>PHI S.A.R.'s First & Finest PASTNER in '83</p>

RHO
OMEGA
Going for the One!
"Abbie" '83

Mid-Year '83 In Atlantic City

Though most of you brothers are still nursing the bruises you received during the Ski Trip, we must look ahead to one of the most important weekends of the year, Mid-Year '83. Due to the success that has blessed our past Mid-Year's, it will again be in Atlantic City. This year we will be staying at the chic Deauville Hotel, which is on the Boardwalk at Brighton Avenue. This hotel is centrally located so you will be close to the Casino action. If that isn't enough to satisfy you, the incredible entertainment schedule for the weekend will have you raving for years to come. On Friday evening a hypnotist will keep you rolling in the aisles as he has your friends doing incredibly hilarious stunts while under hypnosis. On Saturday night the famed Mid-Year Show will surely delight every brother. (I bet you're sweating already). Sunday morning the Fraternity will meet over a continental breakfast as the awards are presented in the SAR tradition.

The cost of this weekend is very cheap. All the above items will cost you a low \$15.00 registration price. The total cost of the room with the maximum number of brothers (four) is no more than \$37.00 per person. The total amounts to a low \$52.00 per brother; a low cost to pay when considering the fun you will have in return. The dates for this extravaganza are **February 11-13, 1983**. Time is closing in! Registration money must be sent to Brother Joey Katz (215) 657-2606 no later than February 1. *Remember, Mid-Year '83 needs you!*

Dear Brothers,

I wish to thank the S.B.C. for the honor bestowed upon me on my selection as the recipient of both the Jack R. Wallner and the Leon S. Rosenthal memorial awards of 1982.

To receive such an honor is a great joy for me, and I thank you from the bottom of my heart. I must thank some individual brothers for inabling me to have qualified for the above awards. For without their help, the re-birth of the Theta Iota chapter might have remained only a dream of mine, instead of a reality.

Thank you, Brothers Al Roth and Joel Doner for the time and effort in making the many trips to Rockville, Md.

Brother Merrill Bryer, wherever you are, I will never forget your steadfastness, your calm, and your love for Sigma Alpha Rho. Your memory will serve as an inspiration for future brothers for years to come.

To Brothers Marty Hyatt and Eric Beller, and to all the brothers of Theta Epsilon, I give a special thanks for the fraternalism you have shown toward "my boys". You personify the Sigma Alpha Rho spirit.

Through my lifetime, Sigma Alpha Rho has been a source of much love. During my active years, my brothers in Theta Iota showed their respect for me, by electing me to office. They showed their appreciation of me, by awarding me the Meyer Bisker Award for the outstanding brother of 1952, and in 1974, they showed their love for me by presenting me a gavel inscribed with my name, and the works "Honorary Sigma Rho". Now, to receive the distinction of being named outstanding alumnus of 1982, of all Sigma Rho, is more than I could ever have dreamed.

Most of all, I thank Brothers Larry Abramson, Brian Radin, Bred Wexler, Dave Izenson, Eric Nerenberg, Scott Schulman, Bruce Barney, Mickey Barney, and my son, Brian Rosenthal.

*Give All Brothers, The
Recompense Is Truly Great*
Irwin G. Rosenthal

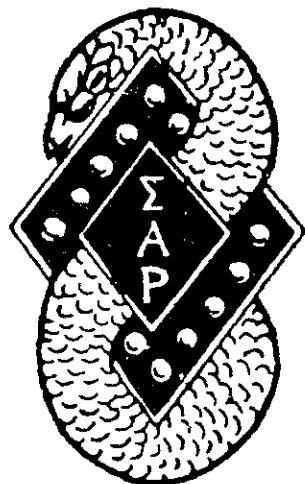
SIGMA PHI PLAYBOYS



Get on top ... and stay there

**Compliments
of
Brother Jerry C. Schaefer**
Past SER

**OMEGA
69ER'S
WOULDN'T YOU LIKE
TO BE IN OUR POSITION?
"AB"
'83**



EPSILON CHAPTER

spirit ... fraternalism ...

AB '83

*Scott Siegal
Marshall Stomel
Joe Garber
Eric Share
Harry Neorenberg
Howard Hammer
Scott Newman
Stuart Abramson
Steve Brill
Randy Blasband
Larry Hanover
Dave Hornstein
Dave Jwainer
Craig Kasiaz
Jon Michaels
Mike Soslow
Maury Zeff*

ZETA TAU ABBIE '83



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